

Stoneridge's MirrorEye to be Integrated into Maverick Tractors

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Through a partnership, Stoneridge's MirrorEye Camera Monitor System will be incorporated into Maverick Transportation vehicles. // Photo courtesy of Stoneridge.

Stoneridge in Novi and Maverick Transportation in Arkansas have announced an expansion of their partnership on the design and deployment of safety technologies.

Stoneridge is a designer and manufacturer of electrical and electronic vehicle systems, and Maverick provides transportation and logistics services. Maverick will make Stoneridge's MirrorEye Camera Monitor System part of its standard equipment specifications on all new tractor purchases moving forward.

The partnership also encompasses analysis of safety-related events and operational efficiencies to further quantify the benefits of providing drivers with improved visibility of their operating environment.

“MirrorEye is an awesome safety technology and will be a game changer for our drivers,” says John Culp, president of Maverick. “The reduction of blind spots, better night vision, and visibility in inclement weather situations, plus the ability to see the end of the trailer in forward and backward maneuvers as the cameras pan, will make the driving job safer and less stressful. It’s a no brainer, just like backup cameras are for passenger vehicles.”

MirrorEye is the first camera monitor system to receive a federal exemption from the Federal Motor Carrier Safety Administration, allowing MirrorEye equipped trucks to operate on the road with an integrated system of cameras and digital displays as an alternative to conventional mirrors.

The system reduces blind spots and provides enhanced vision in operating environments where it is difficult to see with traditional mirrors. MirrorEye also has self-cleaning and defrosting functions. An advanced image rendering system also blocks sunlight reflections, and infrared-enhanced color night vision improves the range of low-light performance.

“Maverick has been a long-standing Stoneridge partner and has been instrumental in identifying feature priorities to further advance the MirrorEye platform,” says Jon DeGaynor, president and CEO of Stoneridge. “The decision to expand MirrorEye across their fleet was due in large part to the safety data we compiled during the evaluation period. Validation of the significant positive safety impact of our systems is a critical step in the adoption process.”

Stoneridge offers solutions for the automotive, commercial vehicle, motorcycle, agricultural, and off-highway vehicle markets.

Maverick was founded in 1980 and provides over the road and dedicated services to the flatbed, glass, and marine transportation markets throughout North America.

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